



News Release

FOR IMMEDIATE RELEASE

July 17, 2023

FOR MORE INFORMATION

Jeni Pirtle
Director of Communications and
Community Engagement
512.766.2910
jeni@togetheraustin.org

TogetherAustin Sponsors Senior and Accessibility Nights at Magnolia Musical Theatre's Production of *Beauty and the Beast*

AUSTIN—TogetherAustin is pleased to announce the launch of Senior and Accessibility Nights at Magnolia Musical Theatre's production of *Beauty and the Beast*. While Magnolia Musical Theatre's shows are always free, TogetherAustin's sponsorship will expand accessibility for older adults and people of all ages with disabilities. Communication By Hand will provide ASL interpretation for Deaf and Hard-of-Hearing audiences and Art Spark Texas will provide audio description with headphones for audience members with blindness and low vision.

Beauty and the Beast opens on July 19th at 8pm and closes on August 13th. Performances will be held on the Central Plaza Lawn of the Hill Country Galleria in Bee Caves, Texas. Senior and Accessibility Nights are on Wednesdays throughout the show's run, on July 19th and 29th, and on August 2nd and 9th. TogetherAustin requests that older adults and people with disabilities who are interested in attending one of these dates register at the following link: <https://forms.gle/CGpLVrwdDmrmg9ei6>.

"We believe that meeting people's needs holistically is essential for health equity and hope that by making the arts more accessible, we will bring some joy and fun as well as get the word out about our mission," said Sharon Cohan, Executive Director. "We're thrilled to partner with TogetherAustin. Magnolia Musical Theatre's mission is to increase accessibility to high quality theatre experiences to all people in Central Texas. With TogetherAustin's critical connection and outreach to the disabled and elderly

communities, we are able to expand our own reach and connect with new community groups in need of arts engagement,” said Andrew Cannata, Executive Artistic Director of Magnolia Musical Theatre.

TogetherAustin’s sponsorship is supported by funding from the USAging-led Aging and Disability Vaccination Collaborative to conduct activities that will connect older adults and people with disabilities to COVID-19 and flu vaccines. Led by USAging and funded by the U.S. Administration for Community Living, the Aging and Disability Vaccination Collaborative grants are helping communities stay healthy by targeting older adults and people with disabilities, particularly those from historically marginalized and underserved communities in which vaccination rates are low.

About TogetherAustin

TogetherAustin is a registered 501(c)3 non-profit organization with a mission of connecting Central Texans to community resources by reducing barriers, expanding access, and filling gaps in service. TogetherAustin’s inaugural project, VaxTogetherAustin, delivered more than 20,000 COVID-19 shots in arms through culturally responsive vaccine clinics in underserved communities. Learn more about TogetherAustin’s programs at vaxtogetheraustin.org.

About Magnolia Musical Theatre

At Magnolia Musical Theatre we believe quality theatre should be accessible to ALL PEOPLE. Our mission is to provide Broadway-quality musical theatre experiences for ALL PEOPLE of the Central Texas Hill Country. Each summer, Magnolia Musical Theatre will bring a new musical to the beautiful Hill Country Galleria in the center of Bee Cave. The show will always be free to the public and will encourage people from all walks of life to come together and experience the best of musical theatre. Learn more at magnoliamt.org.